



Poly Coated  
Paper Alliance

**Poly coated paper is a valuable source of recyclable fiber. It's not being universally recycled. We're here to change that.**

There's huge potential value in recycling more poly coated paper products. Capturing that potential means overcoming challenges at every step in the value chain, from product design to collection, sorting and processing, and end markets. The solution is industry cooperation and leadership.

The PCPA was founded in 2023 to build a platform for the industry to collaborate toward the end goal of widespread end-market acceptance, universal adoption of design guidelines, seeking upgraded ISRI specs, and documented flow and recovery of poly coated paper.

## MEMBERS

LEADERSHIP	CO-FOUNDERS	ALLIANCE MEMBERS	
<th>ADVISORS</th>			ADVISORS

## PCPA OBJECTIVES

- Conduct research and collect data to document the existing flow and recovery.
- Define specs for a poly coat only bale, and for inclusion in mixed bales.
- Establish universal design guidance, such as minimum fiber thresholds and acceptable coatings, and technical testing protocols so that end markets know what to expect in poly coated paper products.
- Communicate the benefits of poly coated paper as both a high-quality and highly recyclable packaging option to communities, haulers, processors, and manufacturers.

## JOIN US

Be part of the solution. Join us and help make recycling work better for poly coated paper.



[www.PolyCoatedPaperAlliance.com](http://www.PolyCoatedPaperAlliance.com)